**CT&DT – SPSU – “BRAINSTORMERS”**

**MODULE – 2**

**TASK#05 – Inference mapping**

**Article:**

**Title:** “Stakeholders engagement in IT

Projects: A critical success factor”.

**Summary**: This article investigates te role of stakeholder engagement in IT project success .the study finds that effective stakeholders engagement is crucial for project outcomes, and identifies key stakeholders, engagement strategies, and challenges.

Inference Report:

Problem statement: stakeholder engagement in IT projects.

**Inferences**:

1. IT projects success hinges on stakeholder engagement.

2. Early stakeholder identification mitigates project risks.

3. Engagement strategies must be tailored to stakeholder needs.

4. Resource allocation and stakeholder buy-in are essential.

**Recommendations:**

1. Conduct stakeholder analysis to identify key stakeholders.

2. Develop engagement strategies for each stakeholder group.

3. Establish clear communication channels.

4. Monitor stakeholder satisfaction and adjust strategies.

**Limitations**:

1. Small sample size.

2. Single-case study design.

**Future Research Directions**:

1. Investigate stakeholder engagement in agile IT projects.

2. Explore the role of technology in stakeholder engagement.

**Conclusion**:

Stakeholder engagement is vital for IT project success. By identifying key stakeholders, developing effective engagement strategies, and allocating resources, project managers can mitigate risks and ensure successful project outcomes.

**THANK YOU**

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